

January 2019

WE WANT TO TALK ABOUT YOU ON THE RADIO!

Promote a festival, event or something special about your area on more than 20 radio stations across Michigan on the Steve Gruber Show.

MICHIGAN BACK ROADS

The Michigan Back Roads segment airs live and promotes events, destinations and businesses.

Sponsors receive from 1 ½ – 2 ½ minutes live conversation covering the details of the event; broadcast includes sponsors and web references etc. This is live, spontaneous storytelling about your town, business or event.

THIS IS EASY. Pick an event, destination or business to promote and **pick a Wednesday**. We will write the script and do the rest. Single broadcast segment cost is \$250. Five broadcasts or more, \$200. each. Payment in advance required.

Examples can be heard on www.stevegruber.com - Click Listen to past shows. The live segment is usually Wednesday at 7:45 a.m. Check affiliate websites for other broadcast times.

Thank you,

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Michigan Back Roads
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NOTE: Affiliate list attached. Prices are subject to change. Radio sponsors can be promoted independently of book promotions.

STEVE GRUBER SHOW - AFFILIATE LIST

WAAM	AM	1600	Ann Arbor	
WAAM	AM	1600	Ann Arbor*	News Talk
WBCK	FM	95.3	Battle Creek	News Talk
WJRW	AM	1340	Grand Rapids	News Talk
WFNT	AM	1470	Flint	News Talk
WBCH	AM	1220	Hastings	News Talk
WMIQ	AM	1450	Iron Mountain	News Talk
WKMI	AM	1360	Kalamazoo	News Talk
WJNL	AM	1210	Kingsley	News Talk
WJIM	AM	1240	Lansing	News Talk
WLCO	AM	1530	Lapeer	News and Sports Talk
WLDN	FM	98.7	Ludington	News Talk
WYPV	FM	94.5	Mackinaw City	News Talk
WMLQ	FM	97.7	Manistee	News Talk
WRPP	FM	92.7	Escanaba/Manistique	News Talk, Classic Rock
WFDX	HD2	103.3	Marquette	News and Sports Talk
W286BC	FM	105.1	Negaunee	News and Sports Talk
WHAK	AM	960	Rogers City/Alpena*	News Talk
WWMN	FM	106.3	Thompsonville	News Talk
W260AG	FM	99.9	Ishpeming	News and Sports Talk
WQXO	AM	1400	Munising*	News Talk, Oldies
WKLQ	AM	1490	Muskegon/White Hall	News Talk
WJML	AM	1110	Petoskey*	News Talk
WJNL	FM	101.3	Traverse City	News Talk